



Monthly Coverage Report

June 2025

Prepared by

SGA PR
Strategic Growth Advisors

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Total					34,00,000

Industries Stories

Headline	Bachelorette parties go from wild to wellness
Publication	Mint
Date	June 17, 2025
Page No.	14

live**mint**

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Bachelorette parties go from wild to wellness

Brides in India are swapping drunken dos for some quiet time and self-care

Deepa Natarajan Lobo
feedback@livemint.com

As the countdown for her big day began and plans for her bachelorette party started to take shape, Mumbai-based beauty and fashion professional Aishwarya Darade was sure of the one thing she didn't want: a typical party scene with loud music and back-to-back shots. Instead, the founder of Uniq Management wanted to head outdoors for a soul-soothing getaway. Needless to say, she packed her bags and hit the road with her close friends and dog Faith to idyllic getaways in Karjat and Lonavala. "Honestly, it was one of the best decisions I've made," she gushes. "We stayed off-screens and spent our days journaling and just soaking in the calm. It gave me the space to reflect, reset, and emotionally prepare for the new chapter ahead. Having my pet, Faith, with me made it even more special—it was grounding, soulful, and just what I needed."

Darade's story reflects a growing shift among brides today. The bachelorette party is no longer about Happy Hours and hangovers. With weddings getting bigger and busier, many brides are craving a different kind of celebration—one that lets them slow down, look within and just be, before the big day.

The hospitality industry too has adapted itself to this change and is catering to the needs of new-age brides by crafting experiences that go beyond loud music, flashy lights and sparkling cocktails. "In recent years, wellness-focused bachelorette parties have surged in popularity as brides-to-be and their bridesmaids seek more than just traditional revelry. Such experiences foster deeper connections in stress-free settings, creating memories that go beyond the usual party scenes," says Virender Razdan, general manager at The Leela Bhartiya City Bengaluru.

Hotel Conventions Residences, which offers numerous packages for soul-seekers that include morning yoga by the pool, strolls through the Grover Zampa Vineyards, cycling through cherry blossom trails, and nature picnics.

At the Taj Palace in New Delhi, brides-to-be can opt for a range of wellness-focused celebrations. "Our J Wellness Circle Spa and Salon offers a thoughtfully curated range of therapies and rituals including yoga sessions, massages, scrubs & wraps, vitality pools, a salt room for halotherapy, and premium salon services, allowing the bride and her closest circle to unwind and rejuvenate," explains general manager Praythumna Singh Rathore.

Ayatana Resorts—nestled in some of India's most picturesque spots like Coorg, Ooty, and Goa—takes the wellness bachelorette party concept to another level by offering nature-first adventures which can be tailored to suit a group's vibe. From private waterfalls and interactive coffee cupping sessions at Ayatana Coorg to mindful nature walks in Ooty and healing therapies at the Soleil Spa in Goa, each destination offers moments of calm and connection. Shiv Bose, CEO of ECO Hotels & Resorts, believes that these introspective escapades are here to stay, with "social media acting as a catalyst, spreading awareness and influencing a wider audience to embrace such initiatives." As Darade sums it up, "It's the best gift you can give yourself before the big day."

Headline	From wild nights to wellness: How bachelorette parties are getting a makeover
Publication	Mint
Date	June 17, 2025
Link	https://www.livemint.com/mint-lounge/wellness/wellness-focussed-bachelorette-parties-in-india-spa-treatments-the-leela-palace-11749908996548.html



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From wild nights to wellness: How bachelorette parties are getting a makeover

Deepa Natarajan Lobo | 3 min read | 15 Jun 2025, 03:00 PM IST



Hospitality companies in India today are offering wellness bachelorette packages that include activities like morning yoga by the pool, trips to vineyards and picnics. (Pexels/Elina Fairytale)

SUMMARY

Brides today are swapping wild nights and drunken binges for wellness-focussed bachelorette parties where they can slow down and just be before their big day

As the countdown for her big day began and plans for her bachelorette started to take shape, Mumbai-based beauty and fashion professional Aishwaryaa Darade was sure of the one thing she didn't want: a typical party scene with loud music and back-to-back shots. Instead, the founder of Uniq Management wanted to reconnect with herself and head outdoors for a soul-soothing getaway. Needless to say, she packed her bags and hit the road with her close friends and dog Faith to idyllic getaways in Karjat and Lonavala.

"Honestly, it was one of the best decisions I've made," she gushes. "We stayed off screens and spent our days journaling and just soaking in the calm. It gave me the space to reflect, reset, and emotionally prepare for the new chapter ahead. Having my pet, Faith, with me made it even more special — it was grounding, soulful, and just what I needed!"

Darade's story reflects a growing shift among brides today. The bachelorette party is no longer about Happy Hours and hangovers. For a rising number of women, it's becoming a moment of reflection, and rest. With lives moving faster than ever and weddings getting bigger and busier, many brides are craving a different kind of celebration—one that lets them slow down, look within and just be, before the big day.

THE RISE OF THE WELLNESS BACHELORETTE PARTY

The hospitality industry too has adapted itself to this change and is catering to the needs of new-age brides by crafting experiences that go beyond loud music, flashy lights and sparkling cocktails. "In recent years, wellness-focused bachelorette parties have surged in popularity as brides-to-be and their bridesmaids seek more than just traditional revelry. Such experiences foster deeper connections in stress-free settings, creating memories that go beyond the usual party scenes," says Virender Razdan, general manager at The Leela Bhartiya City Bengaluru, Hotel Conventions Residences, which offers numerous packages for soul-seekers that include morning yoga by the pool, strolls through the Grover Zampa Vineyards, cycling through cherry blossom trails, and nature picnics.

"At Amaris The Spa, inspired by the moon's calming cycles, brides and bridesmaids can unwind and rejuvenate before the big day," he adds. Complementing the experience is the Aujasya wellness menu—curated by Dr Ankita Jalori—featuring nourishing dishes like Pearl Millet Appam, Finger Millet Pancakes, FAB Millet Pizza Verdure, and refreshing salads like Young Spinach & Avocado and Beetroot & Quinoa with Goat Cheese.

IN TUNE WITH THE WILD

Ayatana Resorts—nestled in some of India's most picturesque spots like Coorg, Ooty, and Goa—has taken the wellness bachelorette party concept to another level by offering nature-first adventures which can be tailored to suit a group's energy and vibe. From private waterfall and interactive coffee cupping sessions at Ayatana Coorg to mindful nature walks in Ooty and healing therapies at the Soleil Spa in Goa, each destination offers moments of calm and connection.

"Amid the excitement—and occasionally overwhelming nature—of wedding planning, a wellness retreat serves as a soothing escape. Picture mornings filled with a view of a private waterfall, rejuvenating spa treatments, tranquil nature walks, and thoughtfully crafted menus designed to nourish from the inside out," says Vishal Vincent Tony, managing director of Ayatana Hospitality Private Limited.

With today's youth being increasingly drawn towards wellness activities that benefit the body, mind, and soul, these introspective escapades are surely here to stay, believes Shiv Bose, CEO of ECO Hotels & Resorts. "Wellness bachelorettes provide comfort and inspiration. And social media acts as a catalyst, spreading awareness and influencing a wider audience to embrace such initiatives," he notes.

Wellness-themed bachelorette parties and getaways are a beautiful reminder that the journey to the wedding day can be just as meaningful as the big day itself. As Darade sums it up, "Trust me, it'll be the best gift you give yourself before the big day!"

Deepa Natarajan Lobo is an independent journalist based in Bengaluru.

**Eco Hotels and Resorts opens carbon net-zero
property in Varanasi**

Headline	Eco Hotels and Resorts opens carbon net-zero property in Varanasi
Publication	Hotelier India
Date	June 26, 2025
Link	https://www.hotelierindia.com/development/eco-hotels-and-resorts-opens-carbon-net-zero-property-in-varanasi

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DEVELOPMENT

Eco Hotels and Resorts opens carbon net-zero property in Varanasi

With 35 rooms, the eco-conscious hotel blends sustainability with spiritual charm in one of the world's oldest cities.....

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Vikram Doshi, CFO, Eco Hotels

[Eco Hotels and Resorts](#) announces the opening of its newest property in Varanasi, India's spiritual capital. With 35 thoughtfully designed rooms, this carbon net-zero retreat aligns with the company's mission to redefine eco-conscious travel and strengthen its national footprint with purpose-driven expansion. The hotel is set to open its doors soon.

Where Sustainability Meets Spirituality

Situated in one of the world's oldest living cities, the new hotel blends modern comfort with [sustainability](#) that offers pilgrims and tourists an eco-friendly space, amid the cultural and spiritual vibrancy of the city. Guests can look forward to a serene stay with contemporary amenities, vegetarian cuisine, and cultural ethos.

Purpose-Driven Expansion into Sacred Destinations

[Vikram Doshi](#), CFO, Eco Hotels signed the deal. Vikram Doshi commented, "The Varanasi launch supports our ability to deliver eco-conscious stay in spiritually significant destinations. With our innovative approach, net-zero promises, and vegetarian-first hospitality model, we continue to build a hotel network that meets the evolving expectations of today's mindful travellers."

Blending Local Values with Responsible Hospitality

[Vinod K Tripathi](#), Executive Chairman of Eco Hotels and Resorts Limited, added, "We are proud to bring our brand of responsible hospitality to Varanasi—an iconic city where devotion and cultural depth unite. This 35-room carbon-neutral hotel is a step towards delivering meaningful stays in locations that matter. As we expand across India, our goal remains unchanged: to create low-impact properties that respect local values and support sustainable tourism."

Headline	Eco Hotels Expands to Varanasi with Net-Zero Hotel
Publication	Travellers World Online
Date	June 27, 2025
Link	https://travellersworldonline.com/eco-hotels-expands-to-varanasi-with-net-zero-hotel/




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INDUSTRY NEWS

Eco Hotels Expands to Varanasi with Net-Zero Hotel


By TW News Bureau • June 27, 2025 • 2 Mins Read



Eco Hotels and Resorts Limited announces the opening of its newest property in Varanasi. With 35 thoughtfully designed rooms, this carbon net-zero retreat aligns with the company's mission to redefine eco-conscious travel and strengthen its national footprint with purpose-driven expansion. The hotel is set to open its doors soon.

Situated in one of the world's oldest living cities, the new hotel blends modern comfort with sustainability that offers pilgrims and tourists an eco-friendly space, amid the cultural and spiritual vibrancy of the city. Guests can look forward to a serene stay with contemporary amenities, vegetarian cuisine, and cultural ethos.

Varanasi, in the northern Indian state of Uttar Pradesh, is revered as a sacred hub for millions of devotees. Known for its ancient ghats, spiritual rituals like the Ganga Aarti, and temples such as the iconic Kashi Vishwanath, the city is also a cradle of classical music, textile craftsmanship, and rich artistic heritage. Eco Hotels' entry into this heritage-rich city highlights its vision of harmonizing tradition with sustainability.

Vikram Doshi, CFO, Eco Hotels signed the deal. Vikram Doshi commented, "The Varanasi launch supports our ability to deliver eco-conscious stay in spiritually significant destinations. With our innovative approach, net-zero promises, and vegetarian-first hospitality model, we continue to build a hotel network that meets the evolving expectations of today's mindful travellers."

Vinod K Tripathi, Executive Chairman of Eco Hotels and Resorts Limited, added, "We are proud to bring our brand of responsible hospitality to Varanasi—an iconic city where devotion and cultural depth unite. This 35-room carbon-neutral hotel is a step towards delivering meaningful stays in locations that matter. As we expand across India, our goal remains unchanged: to create low-impact properties that respect local values and support sustainable tourism."

Earlier, EcoValue in Kochi and The Eco Satva in Kota became operational. EcoXpress, Nagpur and The Eco Satva, Baroda are also likely to start operations around 1st August 2025. As part of its rapid growth route, Eco Hotels aims to operate 5,000 rooms in India over the next five years and scale up to 15,000 rooms within fifteen years. The Varanasi launch marks a pivotal moment in the company's mission to lead India's transition toward sustainable and responsible tourism.

Headline	Eco Hotels Opens 35-Room Carbon-Neutral Hotel in Varanasi
Publication	Indian Retailer
Date	June 27, 2025
Link	https://www.indianretailer.com/news/eco-hotels-opens-35-room-carbon-neutral-hotel-varanasi



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Eco Hotels Opens 35-Room Carbon-Neutral Hotel in Varanasi

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Food & Hospitality

Eco Hotels Opens 35-Room Carbon-Neutral Hotel in Varanasi



BY - Indian Retailer Bureau
Sub Editor
Jun 27, 2025 / 158 / 4 MIN READ



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Eco Hotels and Resorts Limited has announced the launch of a new 35-room carbon-neutral hotel in Varanasi, further strengthening its footprint in India's sustainable hospitality sector. ***This latest addition marks a strategic step in the company's nationwide expansion, reinforcing its commitment to eco-conscious travel in culturally significant destinations.***

Located in the heart of Varanasi, one of India's most spiritually revered cities, the new hotel offers an environmentally responsible stay with modern amenities, vegetarian cuisine, and a design rooted in the region's cultural ethos. ***The property is expected to open soon and aligns with Eco Hotels' objective to provide net-zero hospitality experiences across India.***

Varanasi, a key religious and cultural destination, attracts millions of domestic and international visitors annually. Known for its ghats, spiritual rituals like the Ganga Aarti, and iconic temples such as Kashi Vishwanath, the city also has a strong legacy in music, crafts, and textile artistry. ***Eco Hotels' entry into the Varanasi market emphasizes the brand's goal to combine sustainability with tradition in its development strategy.***

Vikram Doshi, Chief Financial Officer at Eco Hotels said, ***"The Varanasi launch supports our ability to deliver eco-conscious stay in spiritually significant destinations. With our innovative approach, net-zero promises, and vegetarian-first hospitality model, we continue to build a hotel network that meets the evolving expectations of today's mindful travellers."***

Vinod K Tripathi, Executive Chairman, Eco Hotels and Resorts Limited added, ***"We are proud to bring our brand of responsible hospitality to Varanasi, an iconic city where devotion and cultural depth unite. This 35-room carbon-neutral hotel is a step towards delivering meaningful stays in locations that matter. As we expand across India, our goal remains unchanged: to create low-impact properties that respect local values and support sustainable tourism."***

The new property joins Eco Hotels' growing list of operational and upcoming locations. Recently, the company launched EcoValue in Kochi and The Eco Satva in Kota. Two more properties, EcoXpress in Nagpur and The Eco Satva in Baroda are expected to begin operations by August 1, 2025.

Eco Hotels aims to operate 5,000 rooms in India within the next five years and scale to 15,000 rooms over the next fifteen years. ***The Varanasi hotel represents a key milestone in the company's ambition to lead India's shift toward sustainable hospitality and responsible tourism.***

**Eco Hotels Strengthens its Leadership Team with Appointments
of Rajiv Prashar and Swapnil Desai**

Online

Headline	Eco Hotels & Resorts strengthens its leadership team
Publication	ET Hospitality
Date	June 15, 2025
Link	https://hospitality.economictimes.indiatimes.com/news/hotels/eco-hotels-resorts-expands-leadership-with-new-appointments/121848054



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Eco Hotels & Resorts strengthens its leadership team

Rajiv Prashar has joined as general manager – corporate affairs, while Swapnil Desai has been appointed general manager – operations & business development.


Online Bureau • ETHospitalityWorld

Published On Jun 15, 2025 at 04:00 PM IST








Rajiv Prashar, general manager, corporate affairs, Eco Hotels & Resorts Ltd; and Swapnil Desai, general manager, operations & business development, Eco Hotels & Resorts Ltd.

Eco Hotels & Resorts Ltd. announced the appointment of two senior professionals to its leadership team as it gears up for its next phase of sustainable expansion. These strategic appointments are part of a broader internal restructuring initiative that strengthens the core team and positions the company for accelerated growth and operational success in FY 2026.

Rajiv Prashar has joined as general manager – corporate affairs, while Swapnil Desai has been appointed general manager – operations & business development. These leadership additions mark a significant step forward in the company’s journey to deliver eco-conscious hospitality at scale and achieve its vision of planned and purposeful growth.

With over 25 years of experience in hotel operations across India and the US, Swapnil Desai brings deep-rooted expertise and leadership to the hospitality sector. He has held management roles at prestigious hotels such as JW Marriott, The Leela Mumbai, Sahara Star, and Days Inn in the US, eventually rising to general manager. Most recently, he operated The Little Italy Resort in Goa for 15 years, overseeing all aspects of resort operations, guest experience, and business growth. Swapnil holds a BA in Business Management from Youngstown State University and is a certified Hotel & Motel Manager from the CENDENT Group, New Jersey.

Rajiv Prashar is a seasoned hospitality professional with over 30 years of experience in business development, operations, and client servicing across leading hotel brands globally. Known for his optimistic vision and operational excellence, he has successfully managed premium properties, increased revenue, and enhanced customer satisfaction. Rajiv excels in team leadership, revenue management, and innovative service delivery, consistently driving growth in competitive markets. His expertise spans menu planning, banquet operations, and multi-cultural environments. Adaptable and detail-oriented, he succeeds under pressure, ensuring seamless operations while raising strong client and employee relationships.

Welcoming the new leaders, Vinod Kumar Tripathi, executive chairman, Eco Hotels & Resorts Ltd., said, “We are glad to welcome Rajiv and Swapnil to the Eco Hotels family. Rajiv’s deep understanding of corporate affairs and regulatory frameworks, combined with Swapnil’s operational excellence and international hospitality experience, will be invaluable as we chart our next phase of development. Their appointments reinforce our commitment to delivering sustainable, high-quality hospitality across India while staying true to our eco-first philosophy.”

Headline	Eco Hotels strengthens leadership for next phase of growth
Publication	Hotelier India
Date	June 11, 2025
Link	https://www.hotelierindia.com/appointments/eco-hotels-resorts-strengthens-leadership-for-next-phase-of-sustainable-growth

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Chef Ritesh Negi appointed as Head – Culinary at Encalm Hospitality

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APPOINTMENTS

Eco Hotels strengthens leadership for next phase of growth



Eco Hotels & Resorts strengthens leadership

Eco Hotels & Resorts has announced the appointment of two senior professionals to its leadership team as it gears up for its next phase of sustainable expansion. These strategic appointments are part of a broader internal restructuring initiative that strengthens the core team and positions the company for accelerated growth and operational success in FY 2026.

Rajiv Prashar has joined as General Manager – Corporate Affairs, while Swapnil Desai has been appointed General Manager – Operations & Business Development. These leadership additions mark a significant step forward in the company's journey to deliver eco-conscious hospitality at scale and achieve its vision of planned and purposeful growth.

Swapnil Desai: Operational Excellence Across Borders

With over 25 years of experience in hotel operations across India and the US, Swapnil Desai brings deep-rooted expertise and leadership to the hospitality sector. He has held management roles at prestigious hotels such as [JW Marriott](#), The Leela Mumbai, Sahara Star, and Days Inn in the US, eventually rising to General Manager.

Most recently, he operated The Little Italy Resort in [Goa](#) for 15 years, overseeing all aspects of resort operations, guest experience, and business growth. Swapnil holds a BA in Business Management from Youngstown State University and is a certified Hotel & Motel Manager from the CENDENT Group, New Jersey.

Rajiv Prashar: Leadership in Corporate Affairs and Service Innovation

Rajiv Prashar is a seasoned hospitality professional with over 30 years of experience in business development, operations, and client servicing across leading hotel brands globally. Known for his optimistic vision and operational excellence, he has successfully managed premium properties, increased revenue, and enhanced customer satisfaction.

Rajiv excels in team leadership, revenue management, and innovative service delivery, consistently driving growth in competitive markets. His expertise spans menu planning, banquet operations, and multi-cultural environments. Adaptable and detail-oriented, he succeeds under pressure, ensuring seamless operations while strengthening client and employee relationships.

A Stronger Core for an Eco-First Future

Welcoming the new leaders, [Vinod Kumar Tripathi](#), Executive Chairman, Eco Hotels & Resorts Ltd., said, "We are glad to welcome Rajiv and Swapnil to the Eco Hotels family. Rajiv's deep understanding of corporate affairs and regulatory frameworks, combined with Swapnil's operational excellence and international hospitality experience, will be invaluable as we chart our next phase of development. Their appointments reinforce our commitment to delivering sustainable, high-quality hospitality across India while staying true to our eco-first philosophy."

Headline	Eco Hotels Appoints Rajiv Prashar and Swapnil Desai to Leadership
Publication	Travellers World Online
Date	June 11, 2025
Link	https://travellersworldonline.com/eco-hotels-appoints-rajiv-prashar-and-swapnil-desai-to-leadership/



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NEW APPOINTMENTS

Eco Hotels Appoints Rajiv Prashar and Swapnil Desai to Leadership

 By TW News Bureau • June 11, 2025 ⌚ 3 Mins Read



Eco Hotels & Resorts announces the appointment of two senior professionals to its leadership team as it gears up for its next phase of sustainable expansion. These strategic appointments are part of a broader internal restructuring initiative that strengthens the core team and positions the company for accelerated growth and operational success in FY 2026. 'Rajiv Prashar' has joined as 'General Manager – Corporate Affairs,' while 'Swapnil Desai' has been appointed 'General Manager – Operations & Business Development. These leadership additions mark a significant step forward in the company's journey to deliver eco-conscious hospitality at scale and achieve its vision of planned and purposeful growth.

With over 25 years of experience in hotel operations across India and the US, Swapnil Desai brings deep-rooted expertise and leadership to the hospitality sector. He has held management roles at prestigious hotels such as JW Marriott, The Leela Mumbai, Sahara Star, and Days Inn in the US, eventually rising to General Manager. Most recently, he operated The Little Italy Resort in Goa for 15 years, overseeing all aspects of resort operations, guest experience, and business growth. Swapnil holds a BA in Business Management from Youngstown State University and is a certified Hotel & Motel Manager from the CENDENT Group, New Jersey.

Rajiv Prashar is a seasoned hospitality professional with over 30 years of experience in business development, operations, and client servicing across leading hotel brands globally. Known for his optimistic vision and operational excellence, he has successfully managed premium properties, increased revenue, and enhanced customer satisfaction. Rajiv excels in team leadership, revenue management, and innovative service delivery, consistently driving growth in competitive markets. His expertise spans menu planning, banquet operations, and multi-cultural environments. Adaptable and detail-oriented, he succeeds under pressure, ensuring seamless operations while raising strong client and employee relationships.

Welcoming the new leaders, **Vinod Kumar Tripathi, Executive Chairman, Eco Hotels & Resorts Ltd.,** said, "We are glad to welcome Rajiv and Swapnil to the Eco Hotels family. Rajiv's deep understanding of corporate affairs and regulatory frameworks, combined with Swapnil's operational excellence and international hospitality experience, will be invaluable as we chart our next phase of development. Their appointments reinforce our commitment to delivering sustainable, high-quality hospitality across India while staying true to our eco-first philosophy."

With achieving carbon net zero at the core of its mission, Eco Hotels & Resorts is focused on building a new-age hospitality network that delivers memorable guest experiences while minimizing the environmental impact.

Headline	Eco Hotels Strengthens its Leadership Team
Publication	Media Infoline
Date	June 10, 2025
Link	https://www.mediainfoline.com/movement/eco-hotels-strengthens-its-leadership-team



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MOVEMENT

Eco Hotels Strengthens its Leadership Team



By MediaInfoline
 Jun 10, 2025, 17:19 Pm










Eco Hotels & Resorts Ltd., takes great pleasure to announce the appointment of two senior professionals to its leadership team as it gears up for its next phase of sustainable expansion. These strategic appointments are part of a broader internal restructuring initiative that strengthens the core team and positions the company for accelerated growth and operational success in FY 2026. *‘Mr. Rajiv Prashar’* has joined as *‘General Manager – Corporate Affairs,’* while *‘Mr. Swapnil Desai’* has been appointed *‘General Manager – Operations & Business Development.’* *These leadership additions mark a significant step forward in the company’s journey to deliver eco-conscious hospitality at scale and achieve its vision of planned and purposeful growth.*

With over 25 years of experience in hotel operations across India and the US, *Swapnil Desai* brings deep-rooted expertise and leadership to the hospitality sector. He has held management roles at prestigious hotels such as JW Marriott, The Leela Mumbai, Sahara Star, and Days Inn in the US, eventually rising to General Manager. Most recently, he operated The Little Italy Resort in Goa for 15 years, overseeing all aspects of resort operations, guest experience, and business growth. Swapnil holds a BA in Business Management from youngstown State University and is a certified Hotel & Motel Manager from the CENDENT Group, New Jersey.

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Welcoming the new leaders, Mr. Vinod Kumar Tripathi, Executive Chairman, Eco Hotels & Resorts Ltd., said, “We are glad to welcome Rajiv and Swapnil to the Eco Hotels family. Rajiv’s deep understanding of corporate affairs and regulatory frameworks, combined with Swapnil’s operational excellence and international hospitality experience, will be invaluable as we chart our next phase of development. Their appointments reinforce our commitment to delivering sustainable, high-quality hospitality across India while staying true to our eco-first philosophy.”

With achieving carbon net zero at the core of its mission, Eco Hotels & Resorts is focused on building a new-age hospitality network that delivers memorable guest experiences while minimizing the environmental impact.

Headline	Eco Hotels Strengthens Leadership for FY 2026 Expansion
Publication	SME Street
Date	June 11, 2025
Link	https://smestreet.in/infocus/eco-hotels-strengthens-leadership-for-fy-2026-expansion-9353120

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Eco Hotels Strengthens Leadership for FY 2026 Expansion

Eco Hotels & Resorts Ltd. appoints Rajiv Prashar as GM - Corporate Affairs and Swapnil Desai as GM - Operations & Business Development, strengthening its leadership for sustainable expansion and growth in FY 2026.

SME STREET

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11 Jun 2025 10:46 IST

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Eco Hotels & Resorts Ltd., takes great pleasure to announce the appointment of two senior professionals to its leadership team as it gears up for its next phase of sustainable expansion. These strategic appointments are part of a broader internal restructuring initiative that strengthens the core team and positions the company for accelerated growth and operational success in FY 2026. 'Mr. Rajiv Prashar' has joined as 'General Manager – Corporate Affairs,' while 'Mr. Swapnil Desai' has been appointed 'General Manager – Operations & Business Development. These leadership additions mark a significant step forward in the company's journey to deliver eco-conscious hospitality at scale and achieve its vision of planned and purposeful growth.

With over 25 years of experience in hotel operations across India and the US, Swapnil Desai brings deep-rooted expertise and leadership to the hospitality sector. He has held management roles at prestigious hotels such as JW Marriott, The Leela Mumbai, Sahara Star, and Days Inn in the US, eventually rising to General Manager. Most recently, he operated The Little Italy Resort in Goa for 15 years, overseeing all aspects of resort operations, guest experience, and business growth. Swapnil holds a BA in Business Management from Youngstown State University and is a certified Hotel & Motel Manager from the CENDENT Group, New Jersey.

Rajiv Prashar is a seasoned hospitality professional with over 30 years of experience in business development, operations, and client servicing across leading hotel brands globally. Known for his optimistic vision and operational excellence, he has successfully managed premium properties, increased revenue, and enhanced customer satisfaction. Rajiv excels in team leadership, revenue management, and innovative service delivery, consistently driving growth in competitive markets. His expertise spans menu planning, banquet operations, and multi-cultural environments. Adaptable and detail-oriented, he succeeds under pressure, ensuring seamless operations while raising strong client and employee relationships.

Welcoming the new leaders, Mr. Vinod Kumar Tripathi, Executive Chairman, Eco Hotels & Resorts Ltd., said, "We are glad to welcome Rajiv and Swapnil to the Eco Hotels family. Rajiv's deep understanding of corporate affairs and regulatory frameworks, combined with Swapnil's operational excellence and international hospitality experience, will be invaluable as we chart our next phase of development. Their appointments reinforce our commitment to delivering sustainable, high-quality hospitality across India while staying true to our eco-first philosophy."

With achieving carbon net zero at the core of its mission, Eco Hotels & Resorts is focused on building a new-age hospitality network that delivers memorable guest experiences while minimizing the environmental impact.

Headline	Eco Hotels Strengthens its Leadership Team with Appointments of Rajiv Prashar and Swapnil Desai
Publication	APN News
Date	June 11, 2025
Link	https://www.apnnews.com/eco-hotels-strengthens-its-leadership-team-with-appointments-of-rajiv-prashar-and-swapnil-desai/



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Eco Hotels Strengthens its Leadership Team with Appointments of Rajiv Prashar and Swapnil Desai

by NS — June 11, 2025 in Hospitality 0



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Headline	Eco Hotels Strengthens its Leadership Team with Appointments of Rajiv Prashar and Swapnil Desai
Publication	Passionate in Marketing
Date	June 11, 2025
Link	https://www.passionateinmarketing.com/eco-hotels-strengthens-its-leadership-team-with-appointments-of-rajiv-prashar-and-swapnil-desai/#google_vignette


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Eco Hotels Strengthens its Leadership Team with Appointments of Rajiv Prashar and Swapnil Desai

Veteran leaders bring decades of hospitality and brand-building expertise to drive Eco Hotels' next phase of evolution.

June 11, 2025 Author

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Headline	Eco Hotels appoints Rajiv Prashar and Swapnil Desai to senior leadership roles
Publication	Media Brief
Date	June 12, 2025
Link	https://mediabrief.com/eco-hotels-leadership-appointments-prashar-desai/

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Appointments

Eco Hotels appoints Rajiv Prashar and Swapnil Desai to senior leadership roles

By News Desk Team - June 12, 2025



MEDIABRIEF



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Headline	Eco Hotels strengthens its leadership team with appointments of Rajiv Prashar and Swapnil Desai
Publication	Marca Money
Date	June 12, 2025
Link	https://www.marcamoney.com/eco-hotels-strengthens-its-leadership-team-with-appointments-of-rajiv-prashar-and-swapnil-desai/

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With over 25 years of experience in hotel operations across India and the US, Swapnil Desai brings deep-rooted expertise and leadership to the hospitality sector.

 By MarcaMoney
Last updated: June 12, 2025 3:35 AM



——— Eco Hotels strengthens its leadership team with appointments of Rajiv Prashar and Swapnil Desai

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Headline	Eco Hotels strengthens leadership for next phase of growth
Publication	Hotelier India - LinkedIn
Date	June 12, 2025
Link	https://www.linkedin.com/posts/hotelierindia_eco-hotels-strengthens-leadership-for-next-activity-7338466611567153152-C16n/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAFXt81oBKz3MnPs7Ejl7mDGLfsw7GLT79nE


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Eco Hotels & Resorts strengthens leadership for next phase of sustainable growth 🌟

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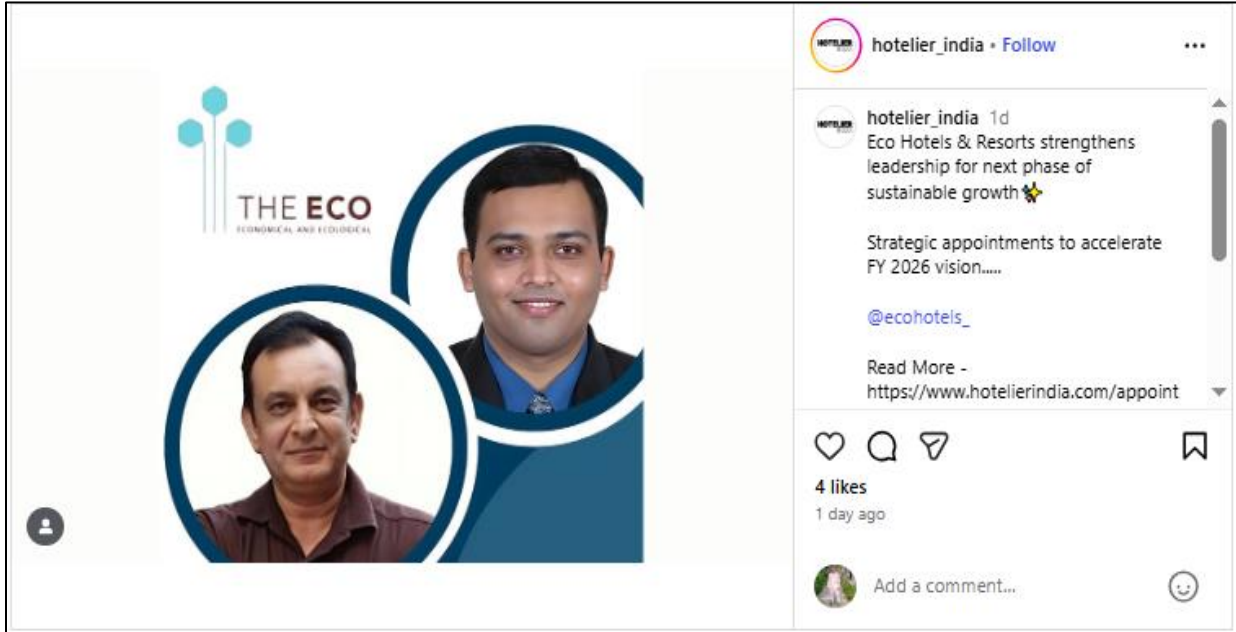
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Eco Hotels strengthens leadership for next phase of growth
hotelierindia.com

Headline	Eco Hotels strengthens leadership for next phase of growth
Publication	Hotelier India - Instagram
Date	June 12, 2025
Link	https://www.instagram.com/p/DKwIVyvvB-B/?utm_source=ig_web_copy_link



Headline	Eco Hotels Appoints Rajiv Prashar and Swapnil Desai to Leadership
Publication	Travellers World Online - Instagram
Date	June 12, 2025
Link	https://www.instagram.com/reel/DKwuCxdT8sE/?igsh=MXMzd2Z1YXB4MzJ6eA%3D%3D

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